

Date:	
Project:	
Main contact for the project:	
Company name:	

Web Site Questionnaire

Answering these questions will help give us a better idea of what you're looking for in regards to the look, feel, and functionality of your site. Answer any that you feel are applicable.

ABOUT YOUR ORGANIZATION

DESCRIBE YOUR ORGANIZATION

WHO IS YOUR TARGET AUDIENCE?

DO YOU HAVE AN EXISTING WEBSITE? IF SO, WHAT'S THE URL?

WHO ARE YOUR 3 MAIN COMPETITORS?

1.
2.
3.

ABOUT THIS PROJECT

WHAT ARE THE MAIN GOALS OF THIS WEBSITE, BROKEN DOWN INTO TIERS (TIER 1, TIER 2, TIER 3, ETC.)?

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DO YOU HAVE A STYLE GUIDE FOR YOUR ORGANIZATION?

Yes No

WHAT IS YOUR PREFERRED COLOR SCHEME?

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DO YOU HAVE A FONT PREFERENCE?

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WHICH EXISTING WEBSITES DO YOU LIKE, AND WHY?

1. Website URL:
Why did you like this site?
2. Website URL:
Why did you like this site?
3. Website URL:
Why did you like this site?

ADDITIONAL INFORMATION

PLEASE CONFIRM THE NUMBER OF PAGES FOR THE WEBSITE AND EXPLAIN EACH PAGE FUNCTIONALITY IN DETAIL.

WHAT INFORMATION SHOULD BE HIGHLIGHTED AND EASILY ACCESSIBLE ON THE HOMEPAGE?

PLEASE USE THIS SECTION FOR ANY ADDITIONAL COMMENTS YOU WOULD LIKE TO MAKE ON THE DESIGN OF YOUR NEW WEBSITE.

Thank you for taking the time to fill in this questionnaire. We are now one big step closer to building you the website that looks and feels exactly what you want, and meets your business needs!